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Come to Dell Booth #5264 in Hall C:

- Hands-on demonstrations including healthcare cloud, EMR, security, ICD-10 and analytics solutions
- Daily presentations of cutting-edge health IT innovation strategies (schedule on back)
- An interactive showcase of Dell's newest products for secure, mobile access to patient data

Join us on Tuesday and Wednesday for breakfast and expert panel discussions about the future of health IT (schedule and location on back).

Learn more about Dell's end-to-end healthcare solutions at Dell.com/healthcare.



**Enter for a chance to win
a Dell Venue Pro 11 tablet.***

Visit Dell Booth #5264 in Hall C to enter
a daily drawing.

Dell is located at One Dell Way, Round Rock, Texas 78682.

*NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. LEGAL RESIDENTS OF THE 50 UNITED STATES (D.C.) 18 YEARS AND OLDER. VOID WHERE PROHIBITED. Sweepstakes ends 02/26/2014. Sponsor will give away one (1) Dell Venue 11 Pro tablet each day from the 24th -26th of February 2014. For official rules, prize descriptions and odds disclosure, visit <http://events.dell.com/event/himss14>. If you would like your name removed from Sponsor's mailing list visit www.dell.com/optout and your name will be removed within 60 days of the request. Sponsor: Dell Marketing, L.P., One Dell Way, Round Rock, TX 78682. If the winner is a government employee, prize will be awarded to the government agency represented by the individual entrant. Dell and Dell Venue Pro are trademarks of Dell Inc. Pictures are for illustration purposes only, color and style may change.

Join us for dynamic conversation on essential health IT topics.

Enjoy breakfast and hear expert panel discussions in
Suite 340C on the 3rd floor of the Convention Center.

Advanced Systems and Analytics for Accountable Care Models	Beyond BYOx - The Internet of Things in Healthcare	A Virtualized Linux offering for Epic customers
<p>Date: Tuesday 2/25 Time: Breakfast, 7:30 – 8:30 am Moderator: Andrew Litt, MD; Chief Medical Officer, Dell Healthcare</p> <p>Learn how healthcare organizations are expanding their BI strategy for centralizing and standardizing clinical data, creating new reporting capabilities to electronically capture data for submission to CMS, and using real-time analysis of cross-functional compliance with specific operational and clinical quality measures.</p>	<p>Date: Wednesday 2/26 Time: Breakfast, 7:30 – 8:30 am Moderator: Alex Castillo, Solutions Strategist, Dell Healthcare</p> <p>An expert panel will discuss how BYOx has affected healthcare, and strategies organizations are adopting to manage the trend. We will also explore how today's implementation of a scalable BYOx strategy can prepare healthcare organizations for the future of connected devices or "The Internet of Things."</p>	<p>Date: Wednesday 2/26 Time: 9:30 – 10:30 am Moderator: Anatol Blass, PhD, Systems Consultant, Dell Healthcare</p> <p>Epic DRIVE is a highly available, x86-based Linux solution for Epic EHR. In this session, we will explore the value of implementing the DRIVE solution, including the ability to collaborate with Epic at the DRIVE Center of Excellence, demonstrate significant cost savings, and extend the solution into other key application areas.</p>

See the latest in health IT innovation during daily presentations at **Dell Booth #5264 in Hall C.**

Monday, February 24	Tuesday, February 25	Wednesday, February 26
<p>1:00 pm: Providers as Health Plans</p> <p>2:00 pm: Analytical Methods & Tools to Improve Patient Care and Lower Costs</p> <p>3:00 pm: Leveraging a Vendor Neutral Archive to Achieve Meaningful Use</p> <p>4:00 pm: Using ICD-10 Analytics to Perform an ICD-10 Audit of Your Program Today and in the Future</p>	<p>11:00 am: Are you Undermining the Importance of ICD-10 Partner Testing?</p> <p>1:00 pm: Dell Clinical Service Desk: The Ticket to Satisfied End Users and Improved ROI</p> <p>2:00 pm: Leveraging Analytics to Define Healthcare Economics</p> <p>3:00 pm: How Social Media is Shaping Disaster Response</p>	<p>11:00 am: Enabling HL7 Interoperability for a System in Minutes</p> <p>1:00 pm: Dell Data Protection – Protecting your Data from the Endpoint to the Cloud</p> <p>2:00 pm: Managing the Challenges of Archiving Digital Pathology and Other Large Format Imaging Studies</p> <p>3:00 pm: Enabling Organizational Agility with Intelligent Data Management in the Era of Data Explosion</p>



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