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 Speaker Series Proudly Presents ...



# DR. MILTON CHEN

Co-Founder and CEO of VSee

**October 18, 2016**

## Telehealth Failures and Secrets of Success: *Clinical Trials, Medical Missions and Making Money*

**B32-1A**

11:30 am to 1 pm



Scan to register

Telehealth and telemedicine have a lot of marketing hype, but it has largely failed to live up to the promise. In this talk, Dr. Chen will review telehealth failures from poor user

adoption to difficulties in making money; and discuss do's and don'ts for telehealth. He will discuss the application of telemedicine for clinical trials, medical

missions in Iraq, Philippines, Africa. He will conclude the talk with a review of telehealth business models and discuss promising methods of making money.